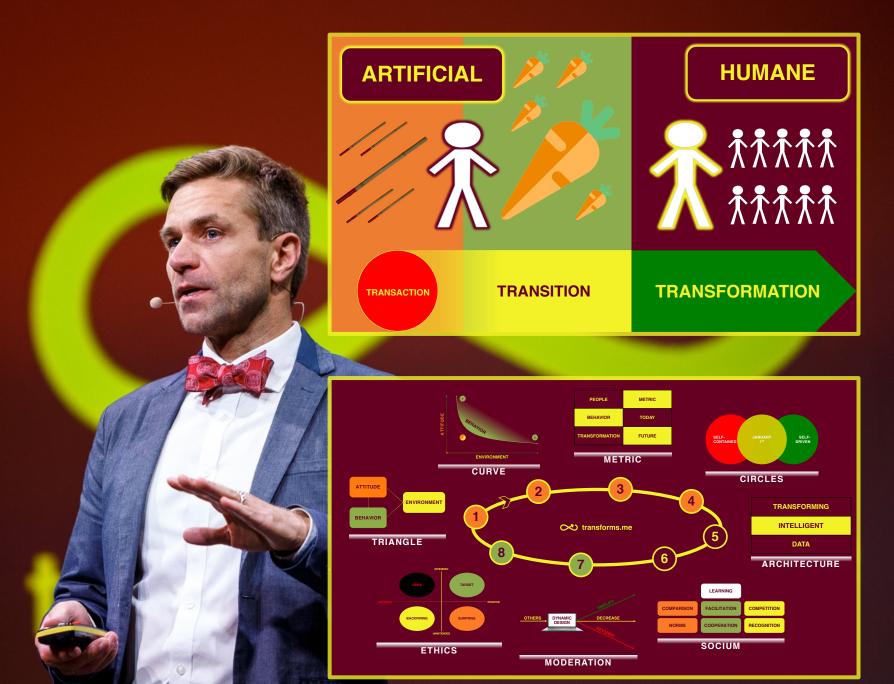
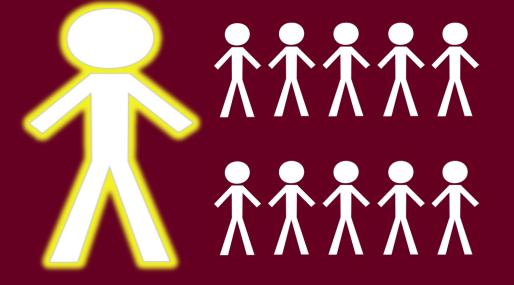
HYPER PERFORMANCE w/ Human Al

STIBE METHOD





HUMANE



TRANSACTION

TRANSITION

TRANSFORMATION

TYPOLOGY

Typology of Change summarizes three main kinds of change: transactional, transitional, and transformational.

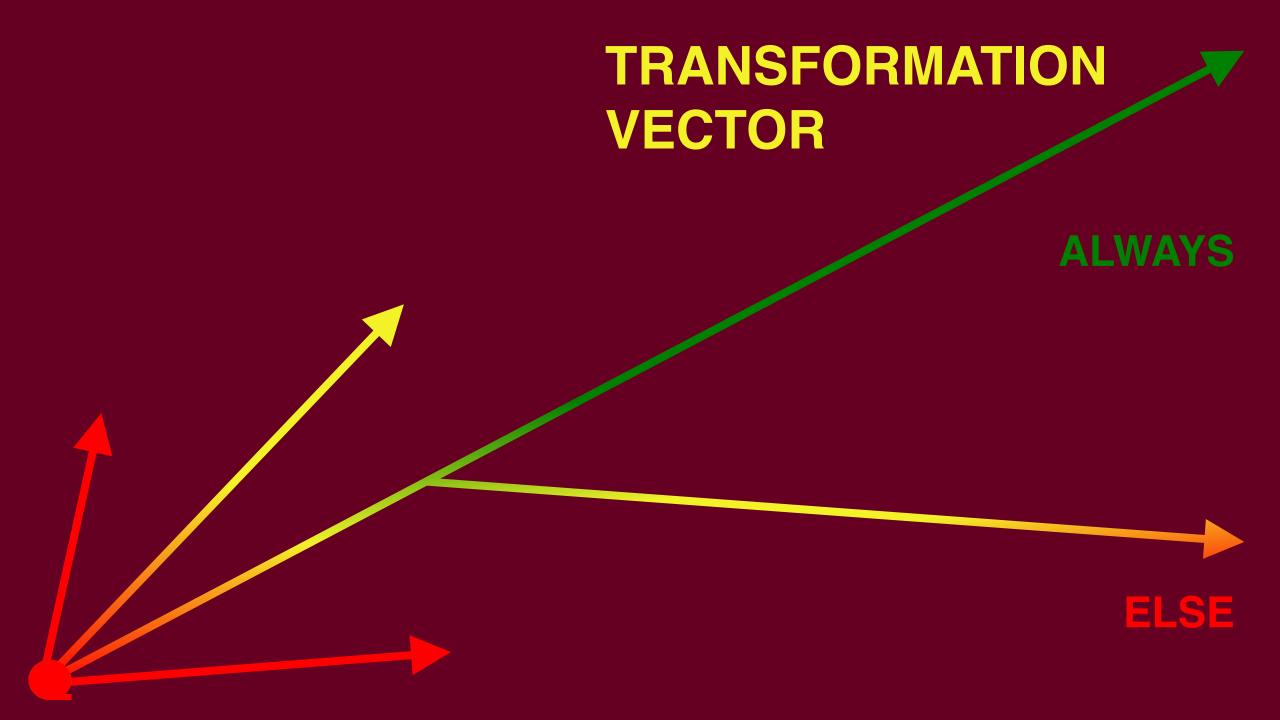
The first is a <u>one-time</u> event, which often can be also described as a form of exchange. The second is a <u>period</u>, during which something is changing from one state or form into another. The third changes <u>completely</u> the appearance or character of something or someone.

TRANSFORMATION VECTOR ALWAYS RARELY

VECTORS

<u>Vectoral Transformation</u> uses arrows for explaining, mapping, and maintaining progress towards any sustainable change.

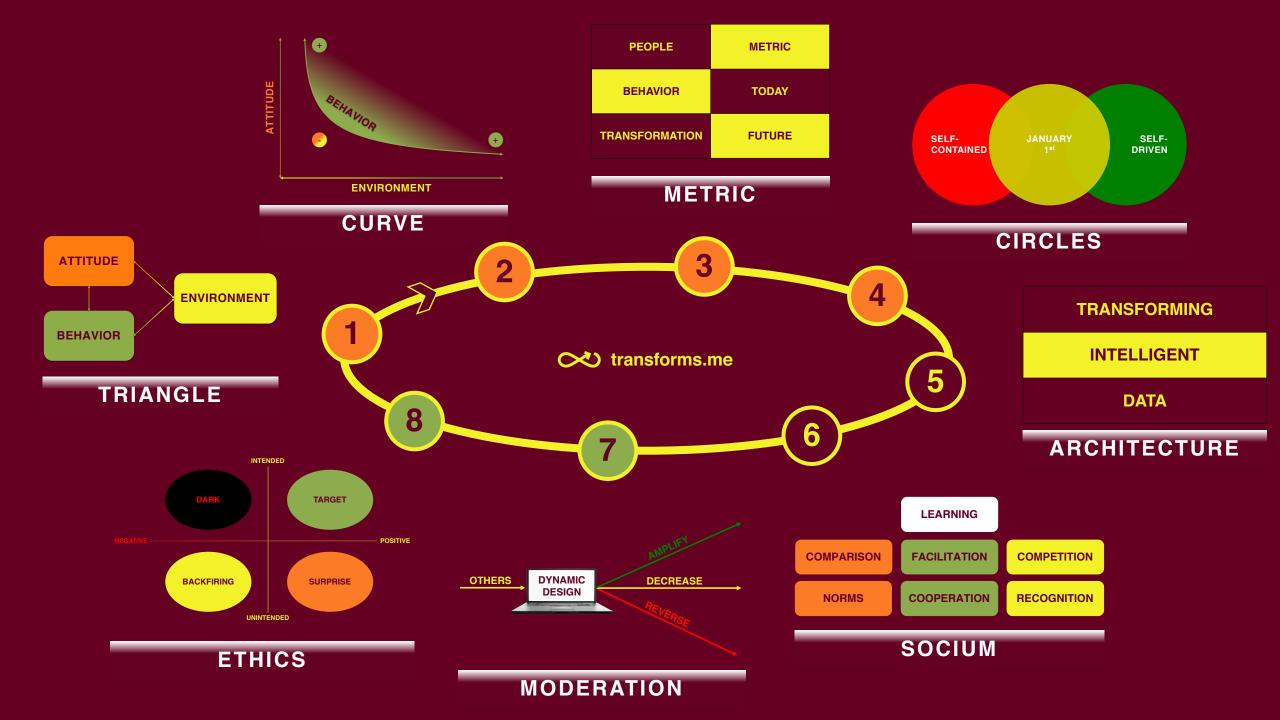
Transformational change is the **green** vector that starts today and aims at infinity. Other vectors (**yellow** and **red**) are pointing sideways and lead to other unwanted outcomes. Everyone is encouraged to embrace this notion before initiating any transformation.



GEOMETRY

There can also be situations when everything goes well in the beginning, but a *divergent decision* is made on the way.

That is the most common <u>behavioral trap</u>. People oftentimes think that a one-time inconsistency will not produce any undesired outcomes. However, the geometry here demonstrates how a smallest deviation ruins any desired long-term transformation.



FRAMEWORK

Transformation is <u>not a mystery</u> – it is a process that you can design and implement using 8 practical science-driven tools.

This framework helps you addressing any <u>real-life behavioral</u> <u>challenges</u>. With the first 4 tools you will locate the root causes of problems. The next 2 tools will guide your solution design process. And the last 2 will ensure your long-term success.

ATTITUDE

ENVIRONMENT

BEHAVIOR

TRIANGLE

Even when you see a behavioral problem, you not always are able to see the reasons behind it.

The Triangle helps to <u>decompose any visible behavioral problem</u> into parts, and then allocate some parts of the problem to obstacles in the surrounding environment and some to attitudinal barriers in the minds of people.

ENVIRONMENT

CURVE

Your observed behavioral problem most likely will land close to the area of low attitude and difficult environment.

The Curve helps to understand that you have to either make the environment less difficult or make the attitude more positive.

Changes in the environment rarely bring expected results, because much bigger resistance to chance emerges from what people think.

PEOPLE

METRIC

BEHAVIOR

TODAY

TRANSFORMATION

FUTURE

MERTRIC

For successful transformation, it is essential to find a way <u>measuring</u> <u>changes</u> in an easy, reliable, and comprehensible manner.

The Metric helps to define variables for proper measuring of the observed problem behaviors. Usually, such variables should be as simple as counting time, frequencies, durations, and so on. The same variables will help monitoring the progress and results.

SELF-CONTAINED

JANUARY 1st SELF-DRIVEN

CIRCLES

Although you see a group of people that you would like to change, remember that there are always others that perform well.

The Circles help to have all the related groups of people in the same picture. Red people that will <u>never change</u>, yellow people that are <u>willing to change</u>, but lack something, and green people that will serve as a <u>positive example</u> for the targeted yellow ones.

TRANSFORMING

INTELLIGENT

DATA

ARCHITECTURE

Only now you can start designing solutions for the situations that you have understood well enough using the first 4 tools.

The Architecture assures that you will use proper and reliable data sources in <u>designing your solution</u>. Then, you will use intelligent tools to classify your data according to the groups you discovered in the Circles tool. Finally, you will design transforming user feedback.

SOCIAL

LEARNING

COMPARISON

FACILITATION

COMPETITION

NORMS

COOPERATION

RECOGNITION

SOCIUM

Motivators that are based on rewards and punishments are very limited in their performance, thus becoming obsolete.

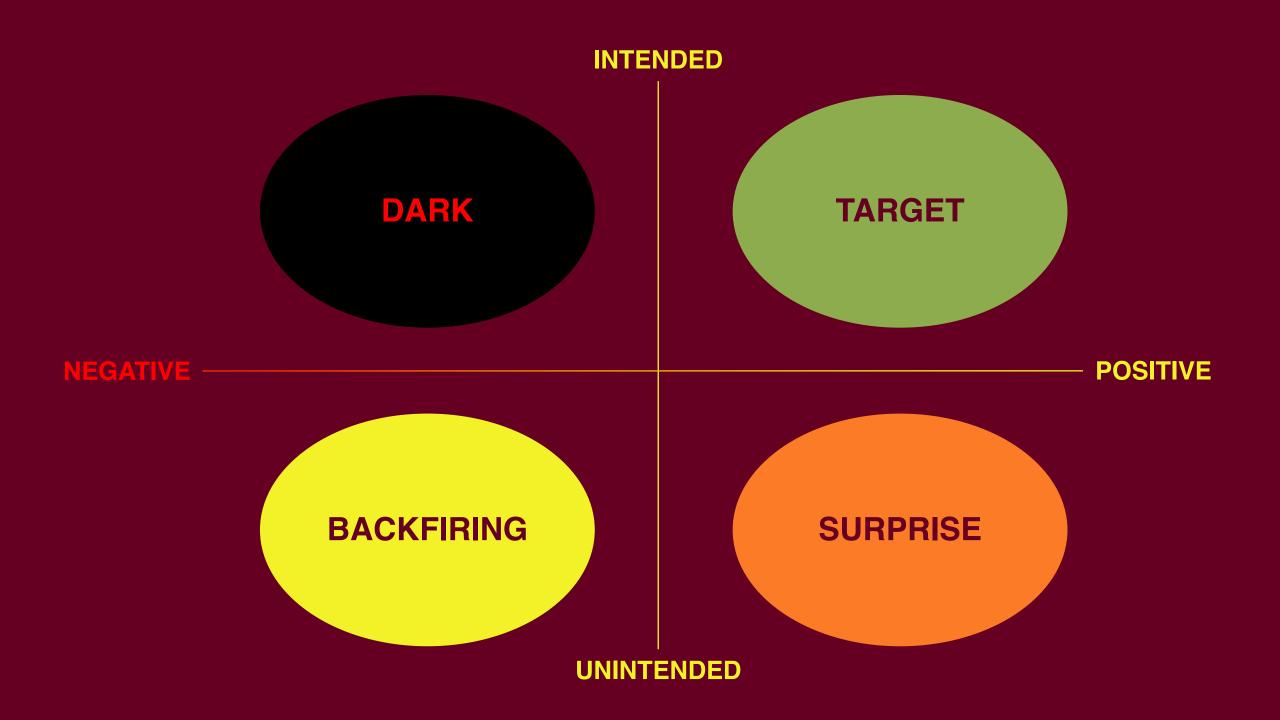
The Socium offers infinite <u>motivation and encouragement</u> for designing truly transforming experience and solutions. As social beings, we are constantly influenced by others around in multiple ways. So, let's include this powerful source into your solution.

AMPLIFY **DYNAMIC OTHERS DECREASE DESIGN**

MODERATION

Not always you will have other people around that exhibit positive behavioral examples to use in your solution.

The Moderation explains how to <u>manage the power</u> of social influence, when it is designed using technologies. For the situations of low availability of green people, your solution has to enable access to a wider view on historic data that has more of positive examples.



ETHICS

Transforming solutions can be very sensitive instruments that should be understood properly and <u>used ethically</u>.

The Ethics help the designers of influential solutions to see the spectrum of concerns related to **morality** of their work. Such solutions not only can be produced with intended positive or negative outcomes, but they also can surprise and backfire.



