Prof. Dr. AGNIS STIBE

AgnisStibe.com

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CURRICULUM VITAE

4x <u>TEDx speaker</u>, <u>MIT alum</u>, <u>YouTube creator</u>. World-renowned business consultant and scientific advisor at <u>AgnisStibe.com</u>. Offers an authentic science-based STIBE method and practical tools for hyper-performance. Adjunct Professor of Transforming Business Systems and Human-City Interaction at the University of Oulu. Leads the Paris chapter of the Silicon Valley Transformative Technology Community. Designed and directed an Artificial Intelligence (AI) program at EM Normandie Business School in collaboration with EPITA Engineering School. Established research on Persuasive Cities for Sustainable Wellbeing at the prestigious <u>Massachusetts Institute of Technology</u>. Currently working with MIT Media Lab on the SoCity project. The first decentralized prosocial platform that empowers urban citizens to make their communities more livable and their cities hyper-performing. In this vision, business acceleration and societal wellbeing can be achieved through purpose-driven innovations that successfully blend technological advances with human nature.

TEDx TALKS

2019	Demystifying Human Change: Transformation Made Easy for Everyone TEDxAUP, May 25, Paris, France https://www.ted.com/tedx/events/30664
2017	Transcending Instincts: Crowdsourced Data Can Fix Your Motivation TEDxRiga, June 16, Riga, Latvia https://youtu.be/DStzEQ1YrV0
2016	Technology Race with a Human Face TEDxEsteeLauderCompanies, April 22, New York, NY, USA https://www.ted.com/tedx/events/17154
2015	Persuasive Cities for Sustainable Wellbeing TEDxBeaconStreet, Nov 15, Brookline, MA, USA https://youtu.be/Hy23R1GIOsQ TEDxBeaconStreet Interview https://youtu.be/-HrZs08aFp8

SCIENCE

2023 –	University of Pretoria, South Africa Faculty of Engineering, Built Environment and Information Technology Department of Informatics <u>Artificial Intelligence (AI) Technologies and Society 5.0</u> <i>Extraordinary Professor</i>
2020 –	University of Oulu, Finland Faculty of Information Technology and Electrical Engineering INTERACT Research Unit <u>Transforming Business Systems and Human-City Interaction</u> Adjunct Professor
2022	University of Massachusetts Boston, USA College of Management <u>Hyper-Performance with Human Artificial Intelligence</u> Visiting Professor
2021-2022	Cracow University of Economics, Poland Cracow Business School Innovation Technology Transformation Visiting Professor
2020-2022	EM Normandie Business School, Paris, France Artificial Intelligence for Marketing Strategy Academic Program Director 18-months international graduate program designed for future leaders of global transformations across organizations and societies. Full Professor of Transformation Managing Artificial Intelligence Leading Organizational Change Tech for Business: Digital Influence
2017-2020	Strategy: Business Startup ESLSCA Business School Paris, France Transforming International MBA Program Director Academic Program 2-year international graduate program designed for future global managers, transforming leaders, and wellbeing influencers. Full Professor of Transformation Business Transformation Design Framework Transforming Business Ethics

2014-2017	 Massachusetts Institute of Technology, USA <u>MIT Media Lab</u> City Science Initiative / Advancing Wellbeing Initiative <i>Postdoctoral Associate / Social Engineer</i> Persuasive Cities for Sustainable Wellbeing: Urban Behavior Engineering Persuasive Electric Vehicle: Autonomous Sustainable Urban Mobility Persuasive Wellbeing: Health Behavior Change at Scale Designing urban systems for healthy and sustainable routines through engineering of novel environments and interventions for influencing human behavior at scale.
	University of Oulu, Finland Faculty of Information Technology and Electrical Engineering Department of Information Processing Science
2013-2014	Researcher for SEWEB strategic opening project: Sensors and Social Web , supported by Tekes, the Finnish Funding Agency for Technology and Innovation. Concept building, validation, and prototyping.
2011-2013	Researcher for SOMELETTI project: Integrating Social Media and Physical Space , supported by Tekes, the Finnish Funding Agency for Technology and Innovation. Designing persuasive socio-technical systems, conducting user studies, and advancing scientific research.
2003-2006	University of Latvia Faculty of Computer Science Instructor
2002-2006	London School of Public Relations, Latvia Instructor

EDUCATION

2014-2017	Massachusetts Institute of Technology, USA MIT Media Lab School of Architecture and Planning
	Persuasive Cities for Sustainable Wellbeing Postdoctoral Associate
2011-2014	Ph.D. in Information Processing Science: <i>Faculty of Information Technology and Electrical Engineering, University of Oulu, Finland</i>
	Thesis topic: " <u>Socially Influencing Systems</u> : Persuading People to Engage with Publicly Displayed Twitter-based Systems"

2000-2003	MBA: Riga Technical University (Riga Business School in partnership with University of Ottawa and The State University of New York at Buffalo) Master thesis: "Development of MicroLink's framework for selling IT services"
1996-1999	Master of Computer Science: University of Latvia
	Master thesis: "E-commerce in Latvia"
1992-1996	Bachelor of Computer Science: University of Latvia
	Thesis: "Information Flow Analysis Using GRAPES-BM and MOSAIK"

PRACTICE

2017 –	AgnisStibe.com
	Hyper-Performance Advisor
	Hyper-Performance with Human Artificial Intelligence
	STIBE method helps achieving organizational hyper-performance by blending human and artificial intelligence.
2005 –	Business Consulting Partners
	Teambuilding Coach
	Design and development of teambuilding trainings, program planning, onsite mentoring, content lecturing, and guided instruction.
2008-2010	First Data International Northern Europe
	Business Development Director
	Development of new business opportunities, partnership establishment with local companies, and maintenance of relationships with top accounts in the region.
2006-2007	Oracle East Central Europe Limited
	Technology Sales Manager
	<i>Technology Sales Manager</i> Customer relationship management and sales of licenses and support to corporate accounts in public sector.
2004-2006	Customer relationship management and sales of licenses and support to corporate
2004-2006	Customer relationship management and sales of licenses and support to corporate accounts in public sector.
2004-2006	Customer relationship management and sales of licenses and support to corporate accounts in public sector. Hewlett-Packard, General Western Europe, EMEA
2004-2006	Customer relationship management and sales of licenses and support to corporate accounts in public sector. Hewlett-Packard, General Western Europe, EMEA Consulting and Integration, Technology Solutions Group
2004-2006	Customer relationship management and sales of licenses and support to corporate accounts in public sector. Hewlett-Packard, General Western Europe, EMEA Consulting and Integration, Technology Solutions Group <i>Client Principal</i> Collaboration with international partners, customer relationship management, and
	Customer relationship management and sales of licenses and support to corporate accounts in public sector. Hewlett-Packard, General Western Europe, EMEA Consulting and Integration, Technology Solutions Group <i>Client Principal</i> Collaboration with international partners, customer relationship management, and selling to corporate accounts.

	Customer Relationship Manager, Sales and Marketing department.
1997-2002	Bates ADM (Taivas Ogilvy)
	Managing Director, ADM Interactive. Online marketing and web development.
	Project Manager, ADM Group.
1993-1997	Ministry of Foreign Affairs of Republic of Latvia
	Deputy Director, IT department. Online services to embassies of the Republic of Latvia, web development, and programming.
	Internet Specialist, Information department.

ADVISOR

2021 –	Hyper-Performance Advisor at InsideBE.comAdvising on a disruptive STIBE method and tools for hyper-performance.Strategic Advisor at GetFocused.teamConduct meetings with purpose with your always learning virtual meeting facilitator.
2020 –	 Strategic Advisor at <u>Wyblo</u> Empowering education through continuous real-time feedback loops. Paris Chapter Lead at <u>Transformative Technology Community</u> Bringing 1 billion people into a state of fundamental wellbeing by 2030. Startup Advisor at <u>University of California San Diego</u> The Blackstone LaunchPad for students to develop their entrepreneurial ideas.
2019 –	 Scientific Advisor at the ETH Library Lab Envisioning the future of libraries at ETH Zürich - Swiss Federal Institute of Technology Transformation Advisor at The Littery Saving the planet from litter and plastic pollution by turning litter into e-lottery tickets. Mentor at Intercell Virtual Mentor Network, New York, USA Transforming Mentor at FasterCapital Venture Capital & Private Equity, Dubai, United Arab Emirates Conservatoire National des Arts et Métiers CNAM Senior Fellow and Associate Researcher at Security and Defense Research Team
2018 –	European CommissionExpert on Project Evaluation Panels at the European Research Executive AgencyTransformation Advisor at MindworxThe power of applied behavioral sciences.Attitude on Health Advisory Board of Australian Health & Nutrition Association

	Sanitarium Health & Wellbeing Company on the mission of shifting 5 billion people.
2017-2021	Advisory Board Member of Riga Business School at Riga Technical University
	Approved by the Riga Technical University Senate: Riga Business School in
	partnership with University of Ottawa and The State University of New York at Buffalo.
2003-2010	President and Board Member of RTU RBS Alumni Association
	Riga Technical University: Riga Business School in partnership with University of
	Ottawa and The State University of New York at Buffalo
2000-2002	Founding Board Member
	Latvian Internet Association

EDITORIAL

2018 –	Journal Associate Editor: Behaviour & Information Technology
	Journal Editorial Board Member: Computer Software and Media Applications
	https://systems.enpress-publisher.com/index.php/CSMA/about/editorialTeamBio/2514
	Program Co-Chair: Global Information Technology Management Association
	(GITMA) conference
	Associate Editor: Design Science in Information Systems (DSRIS) track at
	European Conference on Information Systems (ECIS)
	Associate Editor: Cognition and Human Behavior in Information Systems
	(COGHB) track at European Conference on Information Systems (ECIS)
2018	Track Chair: Human-Computer Interaction track at International Conference on
	Design Science Research in Information Systems and Technology (DESRIST)
	Tuncalp, D., Edwards, T., & Stibe, A. (project). Journal of Global Information
	Technology Management. Special Issue on Information Technology for Social
	Innovation: Global IT for Social Inclusion and Transformation. Taylor & Francis.
2016	Stibe, A. & Wunsch, M. (2016). Proceedings of the Workshop on Empowering Cities
	for Sustainable Wellbeing (ECSW 2016). Adjunct to the 11th International
	Conference on Persuasive Technology (PERSUASIVE 2016). Salzburg, Austria, April
	5, 2016. CEUR Workshop Proceedings, Vol-1817
	Orji, R., Busch, M., Dijkstra, A., Reisinger, M., Stibe, A., & Tscheligi, M. (2016).
	Proceedings of the Workshop on Personalization in Persuasive Technology.
	Adjunct to the 11th International Conference on Persuasive Technology (PERSUASIVE 2016). Salzburg, Austria, April 5, 2016.
	· · · ·
2011	Haugtvedt, C.P., & Stibe, A. (2011). Proceedings of the 6th International Conference
	on Persuasive Technology: Persuasive Technology and Design: Enhancing

Sustainability and Health (PERSUASIVE 2011). June 2-5, 2011, Columbus, OH, USA. ACM, New York, NY, USA

SELECTED PUBLICATIONS

https://scholar.google.com/citations?user=mYcyfrsAAAAJ&hl=en

2022	 Stibe, A., Krüger, N., Behne, A. (2022). Knowledge Behavior Gap Model: An Application for Technology Acceptance. In: Awan, I., Younas, M., Poniszewska- Marańda, A. (eds) Mobile Web and Intelligent Information Systems. MobiWIS 2022. Lecture Notes in Computer Science, vol 13475, pp. 3-17. Springer, Cham. https://doi.org/10.1007/978-3-031-14391-5_1 [PDF] Krüger, N., Behne, A., Beinke, J. H., Stibe, A., & Teuteberg, F. (2022). Exploring User Acceptance Determinants of COVID-19-Tracing Apps to Manage the Pandemic. International Journal of Technology and Human Interaction (IJTHI), 18(1), 1-27. http://doi.org/10.4018/IJTHI.293197 [PDF] Gaile, A., Baumane-Vītoliņa, I., Kivipõld, K., & Stibe, A. (2022). Examining Subjective Career Success of Knowledge Workers. Review of Managerial Science. https://doi.org/10.1007/s11846-022-00523-x [PDF] Silva, S.C., Stibe, A., & Cicco, R. D. (2022). Is the United Intelligence Response, the End of Speciesism and the Emergence of New Avatarism? SSRN Electronic Journal
2021	[PDF] Khan, M., Fernandes, G., Vaish, A., Manuja, M., Maes, P., & Stibe A. (2021). Improving Context-Aware Habit-Support Interventions Using Egocentric Visual <u>Contexts</u> . 16th International Conference on Persuasive Technology, pp. 115-131 [PDF] Stibe, A. (2021). Quels Éléments de la Nature Humaine l'Intelligence Artificielle Deursit elle Consegura 2 la Aubra M. & Saw M.S. il e Transformation Disitale en
	Devrait-elle Connaître? In Aubry, M., & Sow, M.S. 'La Transformation Digitale en Entreprise, 100 Questions/Réponses', <i>les éditions Ellipses</i> (pp. 129-131) [PDF] Giorgis, K., Marchese, S., Sparisci, G., Diegoli, B., Kordts, R., & Stibe, A. (2021). Rapid Educational Improvements Using Wyblo: Insights from Continuous Student Feedback. <i>16th European Conference on Innovation and Entrepreneurship</i> . Cassady, B., & Stibe, A. (2021). Bringing It All Together: Using Behavioral Science and a Habit-Building Approach To Deliver Sustainable Innovation. In Cassady, B. 'Cycles: The Simplest, Proven Method to Innovate Faster while Reducing Risks', <i>Die Keure</i>
2020	Publishing [PDF] Stibe, A. (2020). Transforming Technology for Global Business Acceleration and Change Management. Journal of Global Information Technology Management, 23:2, 83-88, DOI: 10.1080/1097198X.2020.1752077 [PDF] Stibe, A. (2020). Change Masters: Using the Transformation Gene to Empower Hyper-
	Performance at Work. Workforce Insights Online Journal, 2(1) [PDF]

	Stibe, A. (2020). <u>Designing Transformation for Sustainable Behavior Change and</u> <u>Organizational Management</u> . <i>19th Global Information Technology Management</i> <i>Association</i> (GITMA) World Conference 2020, pp. 266-272 [PDF]
	Nyström, T., & Stibe, A. (2020). <u>When Persuasive Technology Gets Dark?</u> 17th <i>European, Mediterranean, and Middle Eastern Conference on Information Systems</i> (pp. 331-345). Springer, Cham. <u>http://doi.org/10.1007/978-3-030-63396-7_22</u> [PDF]
	Röderer, K., Reisinger, M., & Stibe, A. (2020). <u>Reviewing the Wellbeing Concept in</u> <u>Persuasive Technology</u> . <i>19th Global Information Technology Management Association</i> (GITMA) World Conference 2020, pp. 180-186 [PDF]
	Krüger N., Stibe A., & Teuteberg F. (2020). <u>The Black Mirror: What Your Mobile Phone</u> <u>Number Reveals About You</u> . In: Abramowicz W., Klein G. (eds) Business Information Systems. BIS 2020. Lecture Notes in Business Information Processing, vol 389. Springer, Cham. <u>https://doi.org/10.1007/978-3-030-53337-3_2</u> [PDF]
2019	Stibe, A., & Cugelman, B. (2019). <u>Social Influence Scale for Technology Design and</u> <u>Transformation</u> . The 17th IFIP TC.13 International Conference on Human-Computer Interaction, <i>INTERACT 2019</i> (pp. 561-577). Springer, Cham. [PDF]
	Stibe, A. (2019). <u>Accelerating Business Transformation</u> . <i>Annual Business Research</i> <i>Report</i> [PDF]
	Dace, E., Stibe, A., & Timma, L. (2019). <u>A Holistic Approach to Manage Environmental</u> <u>Quality by Using the Kano Model and Social Cognitive Theory</u> . <i>Corporate Social</i> <i>Responsibility and Environmental Management</i> (pp. 1– 14) <u>https://doi.org/10.1002/csr.1828</u> [PDF]
	Stibe, A., Röderer, K., Reisinger, M., & Nyström, T. (2019). <u>Empowering Sustainable</u> <u>Change: Emergence of Transforming Wellbeing Theory (TWT)</u> . The 14th International Conference on <i>Persuasive Technology</i> , <u>Adjunct Proceedings</u> (pp. 51–55), <i>PERSUASIVE 2019</i> [PDF]
	Maramis, C., Mylonopoulou, V., Stibe, A., Isomursu, M., & Chouvarda, I. (2019). <u>Developing a Smartphone Application to Support Smoking Behavior Change through</u> <u>Social Comparison</u> . <i>The 41st Annual International Conference of the IEEE Engineering</i> <i>in Medicine and Biology Society (EMBC)</i> , Berlin, Germany, 2019, pp. 6922-6925. <u>https://www.doi.org/10.1109/EMBC.2019.8856672</u> [PDF]
2018	Cyr, D., Head, M., Lim, E., & Stibe, A. (2018). Using the Elaboration Likelihood Model to Examine Online Persuasion through Website Design. <i>Information & Management</i> .
	Stibe, A. (2018). Envisioning the Theory of Transforming Wellbeing: Influencing Technology and Sociotech Design. <i>The 7th Mediterranean Conference on</i> <i>Embedded Computing (MECO).</i> Keynote. June 12, 2018, Budva, Montenegro.
	Stibe, A., Christensen, A. K. K., & Nyström, T. (2018). Transforming Sociotech Design (TSD) . In PERSUASIVE 2018. Springer International Publishing.

	 Alluhaidan, A., Chatterjee, S., Drew, D., & Stibe, A. (2018). Sustaining Health Behaviors Through Empowerment: A Deductive Theoretical Model of Behavior Change Based on Information and Communication Technology (ICT). In International Conference on Persuasive Technology (pp. 28-41). Springer, Cham. Mylonopoulou, V., Väyrynen, K., Stibe, A., & Isomursu, M. (2018). Rationale Behind Socially Influencing Design Choices for Health Behavior Change. In International Conference on Persuasive Technology (pp. 147-159). Springer, Cham. Dabi, J., Wiafe, I., Stibe, A., & Abdulai, J. D. (2018). Can an Enterprise System Persuade? The Role of Perceived Effectiveness and Social Influence. In International Conference on Persuasive Technology (pp. 45-55). Springer, Cham.
2017	 Hofmeister, T. B., & Stibe, A. (2017). Living Mobility Transitions towards Bicycling: Designing Practices through Co-Creation and Socially Influencing Systems. The Design Journal, 20:sup1, S3305-S3316, DOI: 10.1080/14606925.2017.1352834 Noyman, A., Stibe, A. & Larson, K. (2017). Roadmap for Autonomous Cities: Sustainable Transformation of Urban Spaces. 23rd Americas Conference on Information Systems (AMCIS 2017), August 10-12, 2017, Boston, MA, USA
2016	 Stibe, A. & Larson, K. (2016). Persuasive Cities for Sustainable Wellbeing: Quantified Communities. In M. Younas et al. (eds.): Mobile Web and Intelligent Information Systems (MobiWIS 2016), LNCS 9847 (pp. 271–282) Stibe, A. (2016). Persuasive Cities: Health Behavior Change at Scale. 11th International Conference on Persuasive Technology (pp. 42–45) Stibe, A., Chatterjee, S., Schechtner, K., Wunsch, M., Millonig, A., Seer, S., Chin, R.C.C., & Larson, K. (2016). Empowering Cities for Sustainable Wellbeing. 11th International Conference on Persuasive Technology (pp. 76–79)
	 Stibe, A., & Cugelman, B. (2016). Persuasive Backfiring: When Behavior Change Interventions Trigger Unintended Negative Outcomes. In Persuasive Technology (pp. 65–77). Springer International Publishing Millonig, A., Wunsch, M., Stibe, A., Seer, S., Dai, C., Schechtner, K., & Chin, R.C.C. (2016). Gamification and Social Dynamics Behind Corporate Cycling Campaigns. Transportation Research Procedia, 19, (pp. 33–39) Wunsch, M., Stibe A., Millonig, A., Seer, S., Chin, R.C.C. & Schechtner, K. (2016) Gamification and Social Dynamics: Insights from a Corporate Cycling Campaign. In: Streitz, N., Markopoulos, P. (eds.) DAPI 2016. LNCS 9749, (pp. 494–503) Wunsch, M., Millonig, A., Seer, S., Schechtner, K., Stibe, A., & Chin, R.C.C. (2016). Challenged to Bike: Assessing the Potential Impact of Gamified Cycling Initiatives. Transportation Research Board (TRB) 95th Annual Meeting, January 10– 14, 2016, Washington D.C., USA

2015 The Art of Online Persuasion through Design: The Role of Issue Involvement as it Influences Users based on Prior Knowledge. Cyr, D., Head, M., Lim, E., and Stibe, A. International Conference on Information Systems (ICIS), Proceedings of the Fourteenth Annual Workshop on HCI Research in MIS, Fort Worth, Texas, USA. (Best paper)

Advancing Typology of Computer-Supported Influence: Moderation Effects in Socially Influencing Systems. Stibe, A.: In: MacTavish, T., Basapur, S. (Eds.) Persuasive Technology. LNCS, vol. 9072, (pp. 251-262). Springer, Heidelberg.

Towards a Framework for Socially Influencing Systems: Meta-Analysis of Four PLS-SEM Based Studies. Stibe, A.: In: MacTavish, T., Basapur, S. (eds.) Persuasive Technology. LNCS, vol. 9072, (pp. 171-182). Springer, Heidelberg.

What Makes You Bike? Exploring Persuasive Strategies to Encourage Low-Energy Mobility. Wunsch, M., Stibe, A., Millonig, A., Seer, S., Dai, C., Schechtner, K., and Chin, R.C.C.: *In: MacTavish, T., Basapur, S. (eds.) Persuasive Technology. LNCS, vol. 9072, (pp. 53-64). Springer, Heidelberg.*

2014 User Engagement in Feedback Sharing through Social Influence. Stibe, A., and Oinas-Kukkonen, H.: In Isaias, P., Kommers, P., and Issa, T. (Eds.) The Evolution of the Internet in the Business Sector: Web 1.0 to Web 3.0, IGI Global, Chapter 11 (pp. 234-257).

Exploring Social Influence and Incremental Online Persuasion on Twitter: A Longitudinal Study. Stibe, A.: Awan et al. (Eds.) Proceedings of the 11th International Conference on Mobile Web Information Systems (MobiWis 2014), LNCS 8640 (pp. 286–300). Springer International Publishing Switzerland 2014.

Designing Persuasive Systems for User Engagement in Collaborative Interaction. Stibe, A., and Oinas-Kukkonen, H.: Proceedings of the European Conference on Information Systems (ECIS) 2014, Tel Aviv, Israel, June 9-11, 2014, ISBN 978-0-9915567-0-0, http://aisel.aisnet.org/ecis2014/proceedings/track07/3

Using Social Influence for Motivating Customers to Generate and Share Feedback. Stibe, A., and Oinas-Kukkonen, H.: In Spagnolli, A., Chittaro, L., and Gamberini, L. (Eds.) Persuasive Technology. 9th International Conference, PERSUASIVE 2014, Padua, Italy, May 21-23, 2014. Proceedings. Lecture Notes in Computer Science, Vol. 8462 (pp. 224–235). Springer International Publishing Switzerland. (Outstanding paper presentation.)

2013 Exploring Social Influence on Customer Engagement: A Pilot Study about the Effects of Social Learning, Social Comparison, and Normative Influence. Stibe, A., Oinas-Kukkonen, H., and Lehto, T.: In System Sciences (HICSS), 2013 46th Hawaii International Conference on (pp. 2735-2744). IEEE.

Practical Examples of Mobile and Social Apps using the Outcome/Change Design Matrix. Langrial, S., Stibe, A., and Oinas-Kukkonen, H.: *First International*

	Conference on Behavior Change Support Systems, (pp. 3–5). CEUR Workshop Proceedings.
2012	Exploring the Effects of Social Influence on User Behavior Targeted to Feedback Sharing. Stibe, A., and Oinas-Kukkonen, H.: <i>Proceedings of the IADIS WWW/Internet Conference (ICWI), Madrid, Spain. IADIS Press (pp. 281–289).</i>
	Comparative Analysis of Recognition and Competition as Features of Social Influence Using Twitter. Stibe A., and Oinas-Kukkonen, H.: Persuasive Technology. Design for Health and Safety. Lecture Notes in Computer Science, Vol. 7284 (pp. 274– 279). Springer Berlin Heidelberg.
2011	Incremental Persuasion through Microblogging: A Survey of Twitter Users in Latvia. Stibe, A., Oinas-Kukkonen, H., Berzina, I., and Pahnila, S.: Proceedings of the 6th International Conference on Persuasive Technology: Persuasive Technology and Design: Enhancing Sustainability and Health (p. 8). ACM.
2009	Web Site Modeling and Prototyping Based on Domain-Specific Language. Stibe, A., and Bicevskis, J.: University of Latvia, vol.751, Computers Science and Information Technologies (pp. 7-21).

TEACHING AND SUPERVISION

EM Normandie Business School, Paris, France Artificial Intelligence Program Director Professor of Transformation

2022	Instructor: "Digital Influence"
	PGE U3, Dubai, United Arab Emirates
	Instructor: "Change Management and Organizational Transformation" Transversal Master Level Course
	Instructor: "Hyper-Performance with Human Artificial Intelligence"
	PGE M1, College of Management, University of Massachusetts Boston
	Instructor: "Innovation Technology Transformation"
	Executive MBA, Cracow School of Business, Cracow University of Economics
	Instructor: "Leading Organizational Change"
	M2 Strategy, Transformation and Responsible Management
	Instructor: "Managing Artificial Intelligence"
	MSc Artificial Intelligence for Marketing Strategy
	Supervisor: "How is the Customer Experience Improved through Innovation and
	Creativity in the Food Service Industry?" by Camille Chenin, PGE M2 International
	Events Management

Supervisor: *"The Influence of International Non-Governmental Organizations on Public Opinion: The Case of the Olympic Games"* by Clémentine Didden, MSc Strategy, Transformation & Responsible Management

Supervisor: *"Transforming Business through the Emergence of Immersive Technologies and What it Encompasses for the Society"* by Janelle Heuangthep, MSc Financial Data Management

Supervisor: *"Designing a Shared Standard for Blockchain Application in the Luxury Supply Chain"* by Somnath Sudarshan Poddar, MSc Artificial Intelligence for Marketing Strategy

Supervisor: *"The Art Sector, An Ever-Evolving Market"* by Guillaume Gandon-Fréville, PGE M2 International Events Management

2021 Instructor: "Change Management and Organizational Transformation" Transversal Master Level Course

Instructor: "Dissertation"

MSc Artificial Intelligence for Marketing Strategy

Instructor: "Managing Artificial Intelligence" MSc Artificial Intelligence for Marketing Strategy

Instructor: "Becoming a Transformational Leader" PGE U3 & BMI3 International Business

Instructor: "Introduction to Artificial Intelligence" PGE U2

Instructor: "Leading Organizational Change" M2 Excellence

Instructor: "Innovation Technology Transformation"

Executive MBA, Cracow School of Business, Cracow University of Economics

Supervisor: *"How Will People Adapt to Artificial Changes in the Maritime Logistics Services Industry that Lead for a Sustainable Artificial Transformation"* by Peter Ayache, MSc Supply Chain Management

Supervisor: *"Automation in Le Havre Port: An investigative study on current state and possible challenges to implementation"* by Beni Flaubert Beau-Prince Ngoma Liam'Lindge, PGE M2 International Logistics and Ports Management

Supervisor: *"Incentive Mechanisms to Motivate Sales Force"* by Cecilia Ebrard, PGE M2 Management

Supervisor: *"Motivations for Online Music Event Nonattendance"* by Ibtissam Ghenji, MSc International Event Management

Supervisor: *"La Nécessité Croissante de l'Evolution du Rôle de l'Entreprise en Tant Qu'Acteur dans un Contexte Actuel et Futur"* by Ugo Grandi, PGE M2 Alternance

Supervisor: *"Investment Capital's Fluidity: What Impact on Growth Theories?"* by Arthur Mesplède, MSc Financial Data Management

Supervisor: "The Impact of Packaging Shapes and Colors on South Korean Consumers' Preferences Regarding the Perception of Quality in the Cosmetics Sector in South Korea" by Aylin Okur, M2 International Marketing and Business Development

Supervisor: *"The Influence of Green Packaging on the Consumers' Purchase Decision of Cosmetic Products"* by Capucine Printemps, M2 International Marketing and Business Development

Supervisor: "Covid-19: Accelerating the Transition Process for Tomorrow's Workplace and Management" by Jean-Charles Sawina, M2 International Marketing and Business Development

2020 Instructor: "*Strategy: Business Startup*" Master in Management Program, Oxford, UK Instructor: "*Opening to the World*" M2 Alternance

> ESLSCA Business School Paris, France Professor of Transformation

- 2020 Instructor and Supervisor: "Capstone Project" Transforming IMBA 1&2 Programs Supervisor: "Walkmate" by Neji Babu, Transforming IMBA Supervisor: "English Recruitment Agency" by Davansh Bhardwaj, Transforming IMBA Supervisor: "Adani Power Limited" by Rahul Bharvadiya, Transforming IMBA Supervisor: "Uber Technologies" by Prabhu Deva Chevveti, Transforming IMBA Supervisor: "PepsiCo: Transformation in Supply Chain Management" by Gurpreet Dass, Transforming IMBA Supervisor: "Rights Simplified" by Harsh Dawar, Transforming IMBA Supervisor: "Glass Manufacturing Company" by Harshad Desai, Transforming IMBA Supervisor: "Incident Management for Mumbai Metropolitan Regional Development Authority" by Nilesh Dusane, Transforming IMBA Supervisor: "Management Problems in Cortex Vault and Solutions by Restructuring" by Uday Kumar Gorle, Transforming IMBA Supervisor: "Transformers and Electricals Kerala Limited" by Jibin Jojo, Transforming IMBA Supervisor: "Transformation in Santander Bank" by Kiran Kumar Kalya, Transforming IMBA Supervisor: "MEP Infrastructure Developers Limited" by Sanket Keshav Kuber,
 - Transforming IMBA

Supervisor: *"Transformation in Eastern Agro Foods"* by Republica Kundu, Transforming IMBA

Supervisor: *"Krishna Plastic: Transformation in Plastic"* by Avakash Chaturbhai Malaviya, Transforming IMBA

Supervisor: "IVY Comptech" by Achuth Kumar Reddy Medipally, Transforming IMBA

Supervisor: *"Cryptocurrencies Educational Platform"* by Loïc Mougin, Transforming IMBA

Supervisor: "Agriculture in India" by Rakesh Kumar Muthu, Transforming IMBA

Supervisor: *"Intelligent Sensor Hanger system in Lanka Washing Plant"* by Sujitha Nagendram, Transforming IMBA

Supervisor: "Plastic Recycling" by Rishabh Pahwa, Transforming IMBA

Supervisor: "Valtech: Transformation and Marketing" by Akash Patil, Transforming IMBA

Supervisor: *"Collaboration with Zast"* by Shyama Prasad Pattathuvalappil, Transforming IMBA

Supervisor: "Make in India" by Saikrishna Rajagopal, Transforming IMBA

Supervisor: "Good Milk for India" by Bettsen Sebastian, Transforming IMBA

Supervisor: *"Transformation in General Electric"* by Vijender Singh, Transforming IMBA

Supervisor: "PolitizeME" by Mariano Agustín Torres, Transforming IMBA

2019 Instructor: "Transforming Business"

MBA Finance 2 Program

Instructor and Supervisor: "Capstone Project"

Transforming IMBA 1&2 Programs

Organizer and Supervisor: "Hackathon on Transforming Business Challenges" Transforming IMBA 1&2 Programs

Instructor: "Business Transformation"

Transforming IMBA 1 Program

Instructor: "Transforming Sociotech Design"

Digital Marketing Master 1 Program

Instructor: "Transforming Business Ethics"

Digital Marketing Master 2 Program

Instructor: "Transforming Consumer Behavior"

Marketing Bachelor Program

Instructor: "Social Influence in Marketing"

Program Grand Ecole

Supervisor: *"Meaning of sustainability for millennials interested in luxury fashion"* by Vjollca Mehmedi, MBA on Luxury Brand Management

Supervisor: *"How does luxury brands communicate about their sustainable role in their events"* by Imen Nouiri, MBA on Luxury Brand Management

Supervisor: *"Consumer behavior of luxury customers in India"* by Sarthak Mittal, MBA on Luxury Brand Management

- 2018 Instructor: "**Social Influence in Marketing**" Program Grand Ecole
- 2017 Instructor: "Dark Patterns and Persuasive Backfiring" Digital Marketing Master 2 Program
 Instructor: "Transformational Sociotech Design" Digital Marketing Master 1 Program
 Instructor: "Socially Influencing Systems" Digital Marketing Master 2 Program

Riga Technical University, Latvia

Faculty of Engineering Economics and Management

2021 PhD Co-Supervisor: "Gamification Methods for Improving Employee Productivity" by Artūrs Bernovskis, Business Engineering and Management Institute, Assoc. Prof. Deniss Ščeulovs

Riga Business School

2021 Instructor: "Designing Business Transformation" Professional MBA Program

Supervisor: *"Unobtrusively Manipulated Decision-Making in Latvian Distribution Business Environment"* by Sergejs Andrejevs, Professional MBA

Supervisor: "Determination of Onsite vs Remote Work Preferences in Circle K Business Centre Using the Knowledge-Behavior Gap Model" by Liva Heilija Galoburda, Professional MBA

- 2019 Instructor: "Designing Business Transformation" Professional MBA Program
- 2017 Instructor: "*Transformational Sociotech Design*" Executive MBA Program
- 2016 Instructor: "Socially Influencing Systems" Professional MBA Program

Massachusetts Institute of Technology, USA MIT Media Lab

2016	IAP Course: "Persuasive Cities for Sustainable Wellbeing"
	Mentor (with Prof. Kent Larson): "Model Cities: Rapid Urban Prototyping for Innovation Districts", City Science Design Workshop
	Master Thesis Reader (with Prof. Christopher Zegras) at DUSP: "Toward a Multi- Interface Participatory Planning Platform", Phil Tinn – graduated 2016
	Co-Instructor (with Prof. Kent Larson): <i>"Creative Places: Understanding & Enabling Entrepreneurial & Vibrant Urban Hot Spots",</i> City Science Design Workshop
2015	Instructor (with Prof. Rosalind Picard): "Health Behavior Change at Scale: Persuasive Urban Systems for Healthy and Sustainable Routines", Advancing Wellbeing Initiative
	Chair: Advancing Wellbeing Seminar Series
	Mentor (with Prof. Kent Larson and Dr. Ryan C.C. Chin): "Autonomous Urban Delivery: New Systems for Moving People, Goods, and Services", City Science Design Workshop
	Mentor (with Prof. Rosalind Picard, Prof. Pattie Maes, and Prof. Kevin Slavin): "Health Behavior Change Lab", Advancing Wellbeing Initiative
	Mentor (with Prof. Kent Larson and Dr. Ryan C.C. Chin): "Andorra Living Lab: Prototyping New Urban Systems for a Capital in the Pyrenees", City Science Design Workshop
	IAP Course: "Socially Influencing Systems for Improved Urban Mobility"
2014	Assisting Mentor (with Prof. Kent Larson and Dr. Ryan C.C. Chin): "Changing Cities: How to Prototype New Urban Systems", City Science Design Workshop
	University of Oulu, Finland Department of Information Processing Science
2012-2014	Visiting lecturer: Socially Influencing Systems; Persuasive Technology: Practicing Social Influence Powers to Change People's Behaviors and Attitudes; Customer Engagement; Persuasive Design; Gamification
2011-2013	In master's degree program in Software, Systems and Services Development in the Global Environment (GS3D):
	Lecturer: <i>"Multicultural characteristics of ICT markets in Baltic and Nordics Countries".</i> Preparation and presenting.
	Examiner: "Gamification in Social Media", Harri Pellikka – graduated 2014.
	Examiner: "Software Architectures for Social Influence: Analysis of Facebook, Twitter, Yammer and Foursquare", Michael Oduor – graduated 2013.
	Assisting supervisor: "Persuasive Design and Use of Social Media: Design of a Twitter-based Artifact in an Airport Context", Payam Hossaini – graduated 2012.

2011-2012	Assisting supervisor: Students' interactive and long-term group-work with the customer, according to the requirements of <i>"Project 2"</i> course under GS3D program. Development of Facebook application <i>"In The Air"</i> .
	University of Latvia Faculty of Computer Science
2003-2006	Course: <i>"Software Requirements Analysis and Specification"</i> , preparation of materials, interactive lecturing, and role-plays for the specification of requirements with simulated customers.
	Supervisor: <i>"Low Budget Software Development: Requirements Formulation Phase"</i> , D.Fjodorovs – graduated 2005.
	Supervisor: "Real Estate Portal Implementation Concept for JUSE system", M.Kalvans – graduated 2005.
2002-2006	London School of Public Relations, Latvia
2002-2006	London School of Public Relations, Latvia Lecturer: "Public Relations in Internet", preparation of materials and lecturing.
2002-2006	Lecturer: "Public Relations in Internet", preparation of materials and lecturing. Riga Technical University (Riga Business School in partnership with University of Ottawa and University at Buffalo, The State University of New York.)
	Lecturer: "Public Relations in Internet", preparation of materials and lecturing. Riga Technical University (Riga Business School in partnership with University of
	Lecturer: "Public Relations in Internet", preparation of materials and lecturing. Riga Technical University (Riga Business School in partnership with University of Ottawa and University at Buffalo, The State University of New York.)

AWARDS AND HONORS

2021	Persuasive Technology 16th International Conference on Persuasive Technologies
	Best Paper Finalist award together with MIT Media Lab for "Improving Context-Aware Habit-Support Interventions Using Egocentric Visual Contexts."
2017	Massachusetts Institute of Technology, USA MIT Media Lab
	Wellbeing SIG grant to help facilitating, designing, implementing, and studying behavior change interventions at the MIT Media Lab.
	University of Jyväskylä, Finland Invitation to the Marie Skłodowska-Curie Individual Fellowship (MSCA IF) Application Course, under supervision of Professor Tuure Tuunanen, Value Creation for Cyber- Physical Systems and Services (CPSS)
 2016	Massachusetts Institute of Technology, USA MIT Media Lab

	<u>Wellbeing SIG grant</u> to design, implement, and study a behavior change intervention for motivating stair-use in the MIT Media Lab.
	Friedrich-Alexander University (FAU) Erlangen-Nuremberg, Germany Dr. Theo and Friedl Schöller Research Center for Business and Society
	<u>Schöller Fellow</u> Nuremberg – a Persuasive City for Sustainable Wellbeing and Innovation
2015	Massachusetts Institute of Technology, USA MIT Media Lab
	<u>Advancing Wellbeing grant</u> to design and teach a graduate course on "Health Behavior Change at Scale: Persuasive Urban Systems for Healthy and Sustainable Routines"
	International Conference on Information Systems (ICIS) HCI/MIS Workshop
	<u>Best paper award</u> for "The Art of Online Persuasion through Design: The Role of Issue Involvement as it Influences Users based on Prior Knowledge" by Cyr, D., Head, M., Lim, E., and Stibe, A.
2014	University of Oulu Graduate School, Finland
	<u>Travel grant award</u> for attending the 9th International Conference on Persuasive Technology (PERSUASIVE 2014) to present the complete research paper <i>"Using Social Influence for Motivating Customer to Generate and Share Feedback"</i> (which was distinguished as the 3rd best presentation).
	Funding for finalizing a doctoral degree in 2014, based on the proposal by the University of Oulu Research Council and of the Dean of the University of Oulu Graduate School.
2012	Doctoral Program on Software and Systems Engineering, Finland
	PhD scholarship award
2011	Nokia award, Finland
	PhD scholarship award from the Foundation of Nokia Corporation
2007	Gratitude from the Ministry of Education and Science, Latvia
	For long-term and creative work in Summer school for prizewinners of academic Olympiads in Latvia presented by the Minister of Education and Science.
2002	Gratitude from the Ministry of Education and Science, Latvia
	For long-term and creative work in Summer school for prizewinners of academic Olympiads in Latvia presented by the Minister of Education and Science.
2002	Agency award and 2 Spider awards

2001	3rd place for ADM Interactive website Baltic Advertising festival " <i>Golden Hammer</i> "
	Agency award and 4 Spider awards 1st Baltic Internet festival " <i>Golden Spider</i> "
2000	Agency award for Black Balsam Cola online promo campaign Baltic Advertising festival "Golden Hammer"
1999	Agency award for Travel agency's Via Riga website Baltic Advertising festival " <i>Golden Hammer</i> "
1997	Promotion Scholarship Latvian Fund for Education under " <i>Program for Education, Science and Culture</i> ".

INVITED TALKS

2023	STIBE Method for Hyper-Performing International Corporations International Forum on the Future of Multinational Corporations, March 23 Human Artificial Intelligence for Hyper-Performance Univesidad Panamericana, March 23 https://www.slideshare.net/agsti/human-artificial-intelligence-for-hyperperformance
	Practical Tips for Hyper-Performance Happiness Squad Podcast, February 17
	Hyper-Performance and Human Al
	Engatica.com, January 10
	https://youtu.be/LMRncgaw088
2022	Hyper-Performing Cities: Getting People from Knowing to Doing Ben-Gurion University of the Negev, November 22, Be'er Sheva, Israel https://in.bgu.ac.il/Pages/events/PublicPolicyConference2022.aspx
	How to Achieve Hyper-Performance Kedma Mamila, November 20, Jerusalem, Israel https://www.lead-us.co.il/lp
	Hyper-Performance with Human Artificial Intelligence International Virtual Conference on Innovation, Technology, Artificial Intelligence and
	Entrepreneurship Ecosystem, November 16 https://youtu.be/swgV0ep-hw8?t=1773
	How to Hyper-Perform with Human Artificial Intelligence
	BrightTalk by TechTarget, November 15
	https://www.brighttalk.com/webinar/how-to-hyper-perform-with-human-artificial- intelligence

	education
	Hyper-Performing Cities with Human Artificial Intelligence
	IEEE International Conference on Universal Village, October 24
	https://universalvillage.org/ieee-uv2022/program-agendaimportant-dates
	Human Artificial Intelligence for Hyper-Performance
	Univesidad Panamericana, October 19 https://www.slideshare.net/agsti/human-artificial-intelligence-for-hyperperformance
	Human Artificial Intelligence for Hyper-Performance
	Claremont Graduate University, October 5
	https://www.slideshare.net/agsti/human-artificial-intelligence-for-hyperperformance
	Burnout vs Hyper-Performance
	Dynatech, Dyninno Group, September 22
	https://dyninno.com
	There are No Jobs on a Dead Planet
	Hazloposible.org, Sngular, June 23, Madrid, Spain
	https://www.youtube.com/watch?v=1NOeTPMekn4
	Achieving Hyper-Performance
	Brainy Business, June 17
	https://www.youtube.com/watch?v=dC0WibcCIHI
	Burnout vs Hyper-Performance
	TridentProtects, June 17
	https://www.tridentprotects.com
	Designing Transformation with Human Artificial Intelligence
	DESRIST, June 2, St. Petersburg, FL, USA
	https://www.usf.edu/business/desrist/keynotes-agnis-stibe.aspx
	Burnout vs Hyper-Performance
	Nordic Business Forum, March 24
	https://www.youtube.com/watch?v=2nxG98NMNd0
	Hyper-Performance with Human Artificial Intelligence
	Behavioural Science Club, January 22
	https://www.linkedin.com/feed/update/urn:li:activity:6889416579927437312/
2021	Hyper-Performance with Human Artificial Intelligence
	Big Data & Al World, November 23, Paris, France
	https://www.bigdataworld.fr/speakers/agnis-stibe
	Hyper-Performance with Human Artificial Intelligence
	Asia-Europe Foundation (ASEF) InnoLab2, November 18

Human Artificial Intelligence for Hyper-Performance in Education Faculty of EBIT, University of Pretoria, October 25, Pretoria, South Africa

https://www.slideshare.net/agsti/human-artificial-intelligence-for-hyperperformance-in-

https://asef.org/wpcontent/uploads/2021/09/210920 ASEFInnoLab2 Programme web.pdf

Driving Digital Transformation with Hyper-Performance & Human Artificial Intelligence

Gulf Business Machines, SimpliLearn, November 9

Organizational Hyper-Performance with Human Artificial Intelligence BINUS University, November 5

Hyper-Performing Cities with Human Artificial Intelligence

IEEE MTTW Workshop, October 8, Riga, Latvia

http://mttw.org

Burnout is a Fake Problem

19th Annual Baltic Management Development Association Conference, October 7 https://www.linkedin.com/posts/baltic-management-development-associationbmda_the-launch-of-the-19th-annual-bmda-conference-activity-6851878935177789440-VVdy

Hyper-Performing Cities

Univesidad Panamericana, September 4 <u>https://www.slideshare.net/agsti/technology-design-for-transforming-cities-and-social-</u> wellbeing

Transformational Frameworks for Hyper-Performance

Transformational Virtual Reality Design Challenge, June 16 https://www.transformationalvr.com

Human Artificial Intelligence for Hyper-Performance in Education

World Education Summit: Beyond Pandemic, Industry Academia Cell, AVIT, June 10 https://www.avit.ac.in/announcements/2021/jun/World%20Education%20Summit%202 https://www.avit.ac.in/announcements/2021/jun/World%20Education%20Summit%202 https://www.avit.ac.in/announcements/2021/jun/World%20Education%20Summit%202

The Next Normal - Business Trends for 2021 and Beyond

EU Tech Chamber Academy Commission, June 2

https://www.technology.eu/index/conference/conference.html?id=120

Technology Design for Transforming Cities and Social Wellbeing Univesidad Panamericana, May 7

https://www.slideshare.net/agsti/technology-design-for-transforming-cities-and-social-wellbeing

City Transformation and Societal Wellbeing

CORSHIP Co-Innovation Masterclass, May 6 https://www.linkedin.com/feed/update/urn:li:activity:6795611624414834688/

Predictably Profitable Transformations

World Happiness Fest, March 22

https://hopin.com/events/worldhappinessfest2021-2

	Social Dilemma: Growing Real in an Artificial World
	RTU RBS, Intermedia Consulting, Universidad Austral, February 26
	http://www.rbs.lv/events/global-discussion-social-dilemma
	Master Organizational Change
	Riga Business School, February 18
	http://www.rbs.lv/other-programs/back-school-program/digital-transformation
	Foundation of Transformation Mastery
	Latvian Association for People Management, February 10
	https://lpva.lv/events/260
	Using Tech to Amplify Human Change
	The Business Transformation Network, February 2
	https://soundcloud.com/thebtn/using-tech-to-amplify-human-change-part-1-with-agnis-
	stibe/
	Master Any Change: Action Design Acceleration
	Online Training Festival, January 19
	https://onlinetrainingfestival.com/session/master-any-change-action-design- acceleration/
	How Observation Can Support Transformation?
	Agence Iro, #Helloiroes E5, January 7
	https://www.agence-iro.com/helloiroes/e05-how-observation-can-support- transformation
2020	
2020	Knowledge Sharing Project Tianmei's World Academy, December 15
	https://www.ximalaya.com/waiyu/43482902/365512892
	Becoming the Masters of Change Riga Business School, November 20
	http://www.rbs.lv/events/online-guest-lecture-becoming-masters-change
	Human Artificial Intelligence
	Transformative Technology Conference, November 14
	https://youtu.be/6JaBGz7SdvU
	Transforming Human-Technology Experience Design
	RTU Design Factory, November 4
	The Mastery of Change
	The Now Fest, September 25
	https://youtu.be/mvUDi-G_7zU
	Managing Burnout in the Future Workplace
	Wonder Women Tech Virtual Summit, September 18
	https://wonderwomentech.com/speaker/agis-stibe/

Human Requirements for Impactful Design

Designing Behavior: season 1, episode 8, September 17 https://www.buzzsprout.com/1129946/5406289

Turn Business Uncertainty into Sustainable Transformation and Growth

MarketAI Sales Leadership Webinar, August 14 https://www.marketai.co.uk/intelligent-transformation-of-digital-sales-experiencesleadership-webinar/

The Science of Hyper-Performance

Superhuman Journeys: season 1, episode 4, July 8 https://superhuman-journeys.buzzsprout.com/1058386/4486976-the-science-of-hyperperformance-ft-prof-agnis-stibe

Transformation Science and Practice

LeadersIn Conversations with Experts, July 3 https://leadersin.com/videos/conversations-with-experts-past-present-transformationpt-1-with-agnis-stibe/

Transformation in Uncertainty

Thriving Leadership Series: episode 58, June 24 https://benevolenthealth.co.uk/episode-58-transformation-in-uncertainty/

Human Transformation and Flourishing Cities

AudaCities Human Design Summit, June 17 https://youtu.be/8yFqP9WgQwU

Transhuman Technologies and You by 2050: VR, Cryonics, AGI, Cybernetics, Mind Uploading?

VoiceAmerica Internet Talk Radio, June 10 https://www.voiceamerica.com/episode/123998/transhuman-technologies-and-you-by-2050-vr-cryonics-agi-cybernetics-mind-uploading

Human Energy Investment

Global Investors Online Summit, May 21 https://youtu.be/u3Gu_gdd9Kc

How COVID-19 Accelerates Global Healthy Cities Transformations Future Health Club, April 29 https://youtu.be/HDO30voESP4

Transforming Technology Design for Business Acceleration ActionSpot Startup Studio, April 22 https://www.pscp.tv/w/1zqJVlarnDPKB

Fighting COVID-19 Through Data CoronaWhy, April 15 https://youtu.be/B4UB4UvSnGE

The Secrets of Sustainable Behavior Change UX Psychology Global Community, March 24 https://www.meetup.com/uxpsychology/events/269204207/

Transforming Technologies for Human Energetic Intelligence and Flourishing Wisdom Health: Humane Technologies, March 19 <u>https://www.eventbrite.com/e/wisdom-health-humane-technologies-tickets-</u> 100341576356#

Transforming Cities for Human Flourishing

World Happiness Fest, March 18 https://www.youtube.com/watch?v=AJD3l9jlB60

Transforming Cities for Human Flourishing

ACEC Colorado, March 12, Denver, CO, USA <u>https://www.cobrt.com/radio/transforming-cities-for-human-flourishing-a-deep-dive-</u> <u>with-agnis-stibe-phd/</u>

2019 Transformation Age: How to Change Successfully?

LANIDA, November 29, Riga, Latvia https://www.lanida.lv/index.php/lv/pasakumi/transformacijas-laikmets-ka-cilvekamsekmigi-mainities

Mastering Transformation: Demystifying Human Change

How To: Think, conference, November 27, Riga, Latvia https://www.facebook.com/events/2466055370290283/

Social Influence Scale for Technology Design and Transformation Human-Computer Interaction (INTERACT), September 2-6, Paphos, Cyprus https://youtu.be/jtjxnQvNg2g

Technological Innovations Influence on Businesses and People

DeepTech Meetup Riga, Commercialization Reactor, August 22, Riga, Latvia <u>https://labsoflatvia.com/en/events/deeptech-meetup-riga</u>

Marketing Delusions and Inevitable Transformations

Marketing Shake, August 8, Riga, Latvia https://marketingshake.lv/

Business Transformation for CEOs

Creative Valley conference at Station F, May 7, Paris, France <u>https://transforms.me/blog/2019/5/8/business-transformation-for-ceos-at-station-f</u>

Transforming Cities

Massachusetts Institute of Technology (MIT DUSP), April 30, Cambridge, MA, USA <u>https://transforms.me/blog/2019/5/6/transforming-cities-at-mit</u>

Transforming Framework: Empowering Sustainable Change Massachusetts Institute of Technology (MIT Media Lab), April 29, Cambridge, USA https://transforms.me/make/2019/4/29/transformation-masterclass-at-mit-media-lab

Supremacy of Social Influence

Social Norms workshop, University of Tennessee, April 25, Knoxville, TN, USA http://www.nimbios.org/wordpress-training/socialnorms/abstracts/

Transforming Organizational Life: Persuasive Era and Wellbeing ESLSCA Business School Paris, April 17, Paris, France https://www.event-eslsca.fr/LP/conference-2/

Transforming Wellbeing Theory

Persuasive Technology conference, April 9, Limassol, Cyprus http://www.persuasive2019.org/workshops-tutorials/

Brain Science for Empowering Business Transformation Managerial Conference, April 3, Riga, Latvia https://transforms.me/make/2019/4/3/management-conference

Transforming Retail Experience

Retail Pulse, March 28, Riga, Latvia https://www.kapitalsnetworks.lv/retailpulse/

Designing Better Lives and Succeeding Businesses Blue Cross Blue Shield, March 6, Chicago, IL, USA https://transforms.me/blog/2019/3/6/transforming-health-technology

Transforming Sociotech Design

Illinois Institute of Technology, Institute of Design, March 5, Chicago, IL, USA <u>https://transforms.me/blog/2019/3/5/future-of-transforming-design</u>

Demystifying Business Transformation

Deutsch-Baltische Handelskammer, February 28, Riga, Latvia https://www.ahk-balt.org/lv/pasakumi/event-details-lv/regionala-kopsapulce-latvija-2019/

How Transformation Actually Works to Improve Lives and Accelerate Businesses?

STATION F Startup Meetup, January 30, Paris, France https://www.eventbrite.com/e/station-f-startup-meetup-demystifying-human-changetickets-55065645829

Demystifying Human Change: Transforming Wellbeing Theory & Practice University of Malta, Faculty of Social Wellbeing, January 28, Msida, Malta https://www.um.edu.mt/newspoint/events/umevents/2019/01/demystifyinghumanchang etransformingwellbeingtheoryAndpractice

2018 MIT Media Lab: How to Commercialize? University of Hradec Králové, November 5-7, Czech Republic <u>https://www.uhk.cz/en/faculty-of-science/about-faculty/actual-events/youre-taking-a-similar-road-says-mit-media-lab-expert</u>

Transforming Businesses Intelligently

SAP Intelligent Enterprise Days

October 23, Tallinn, Estonia, October 30, Vilnius, Lithuania, October 31, Riga, Latvia https://events.sap.com/gb/sap-intelligent-enterprise-day-baltics/en/home

Demystified Human Transformation

Data Driven Nation, October 25, Cesis, Latvia https://mana.latvija.lv/events/latvijas-digitalais-forums-datos-balstita-nacija/

How to Succeed in Transforming Lives and Businesses?

Red Hat Innovation Labs, September 20, Sydney, NSW, Australia https://www.meetup.com/The-Age-of-Agile-and-Innovation/events/253639536/

Transforming Wellbeing Theory

University of Technology Sydney, September 20, Sydney, NSW, Australia https://www.uts.edu.au/about/faculty-transdisciplinary-innovation/events/transformingwellbeing-theory

How to Make Technology-Enhanced Transformations Succeed?

Enabling Agility: Aligning Culture with Business Strategy CIO EDGE, September 13-14, Sydney, NSW, Australia https://www.adapt.com.au/cio-edge-event-sydney-agenda/

Influence of Innovation on Societies

#inNUEvation Conference, July 2-3, Nuremberg, Germany
https://www.innuevation.de/

What Transforms Us towards Wellbeing?

Business Forum, June 20-21, Riga, Latvia <u>http://lv100.liaa.gov.lv/</u>

1:1 on Transforming Nation

Latvian Television, June 19, Riga, Latvia https://ltv.lsm.lv/lv/raksts/19.06.2018-11-gundars-reders-agnis-stibe.id133346

Transforming Sociotech Design: Helping People to Succeed with Changes

IV World Congress of Latvian Scientists, June 18-20, Riga, Latvia https://congress.sciencelatvia.lv/?lang=en

Envisioning the Theory of Transforming Wellbeing

The 7th Mediterranean Conference on Embedded Computing (MECO). June 11-13, 2018, Budva, Montenegro. http://embeddedcomputing.me/en/mediterranean-conference-on-embeddedcomputing-2018/keynote-speakers

Invisible Money of Transforming Cities

MadCity: International Happening in Urban Planning, May 31 – June 1, Riga, Latvia <u>http://www.madcity.lv/</u>

	Transforming Cities Lattelecom Open City, March 22, Riga, Latvia
	http://konferences.db.lv/conferences/lattelecom-open-city/
2017	Dark Patterns and Behavioral Designs that Backfire Dark Patterns and Nudging, November 13, Copenhagen, Denmark <u>http://nudging2017.dk/agnis-stibe-anne-kathrine-kjaer-christensen/</u>
	Socially Influencing UX: Transformational Design for Sustainable Behavior
	Change The Human-Centered Design Summit, October 12, Leuven, Belgium https://u-sentric.com/eventsusentric/
	Persuasive Cities: Transformational Urban Design for Sustainable Wellbeing City of Wellbeing, 7 th Ljubljana Forum, September 28-29, Ljubljana, Slovenia http://www.ljubljanaforum.org/2017/docs/agenda-draft.pdf
	Transformational Sociotech Design for Sustainable Wellbeing Universidad Panamericana, August 14, Mexico City, Mexico https://youtu.be/_A8PsqKSiaQ
	The Future of Technology
	The MIT Class of 1947, celebrating their 70 th reunion, Cambridge, USA
	Sociotech Design for Wellbeing
	University of British Columbia, Okanagan, BC, Canada Digitizing Wellbeing: Social Behavior Engineering for Healthy Societies
	University of Jyväskylä, Finland
	https://www.jyu.fi/it/en/events/digitizing_wellbeing
	Socially Influencing Systems
	Washington State University, Tri-Cities, WA, USA
	Emerging Worlds
	MIT Media Lab, Cambridge, MA, USA
	https://www.youtube.com/watch?v=roxmHtnUWNM
	City UX: Urban Behavior Change Design
	UX Riga, Latvia
	https://vimeo.com/215820057
	Socially Influencing Systems: Designing Persuasive Cities for Sustainable Wellbeing
	Bose Corporation Headquarters, Framingham, MA, USA
	How to Break Conventions? BNY Mellon Wealth Management, January 12, Boston, MA, USA
2016	MIT Media Lab: Emergence over Authority
	HOW TO? Commercialize, Riga Technical University (RTU) Design Center
	https://www.rtu.lv/writable/public_files/RTU_how_to_commercialize.pdf

	Future of Health Technology Summit FHTI at MIT
	https://www.youtube.com/watch?v=-DS5Cvkw4hM
	Connected Health Summit
	http://www.parksassociates.com/events/connected-health/workshop-2016
	Nuremberg as a Persuasive City
	Dr. Theo and Friedl Schöller Research Center for Business and Society
	https://www.youtube.com/watch?v=kH0IE4gEKNc
	http://www.schoeller-forschungszentrum.de/index.php?id=42&L=1
	http://www.wi1.uni-erlangen.de/news-articles/agnis-stibe-mit-media-lab-nuremberg
	SXSW: Nudging Me Softly - Persuasive Tech for a Sustainable City
	https://www.youtube.com/watch?v=g_9z18kMFUM
	Smart Cities: Designing Places & Urban Mentalities
	TU Wien, August 21-18, Vienna, Austria
	https://nachhaltigwirtschaften.at/resources/nw_pdf/events/20160827-smart-city-
	publiclectures-tuwien-poster.pdf
	https://publik.tuwien.ac.at/files/publik_258108.pdf
	Intelligent Systems for Healthy Cities MobiWis 2016: The 13th International Conference on Mobile Web and Intelligent Information Systems http://www.mobiwis.org/2016/keynotes.php
	International Conference on Universal Village
	http://uv2016.universal-village.org/content/stibe-agnis
	Architecture & Healthcare at the 21st Century
	https://events.myreg.co.il/archealth2016/Page004.html
	City that will Convince You to Exercise
	GLOBES, Israeli business daily
	http://www.globes.co.il/news/article.aspx?did=1001152564
	Disrupting Cities through Technology
	Wilton Park, March 17-19, Steyning, West Sussex, UK
	https://www.wiltonpark.org.uk/event/wp1449
	LMT Smart Future
	http://www.bigevent.lv/lmt-smart-future-2016-eng/
	Construction, Architecture, City Environment
	http://www.bigevent.lv/city-environment-2016/
2015	Persuasive Cities for Sustainable Wellbeing Advancing Wellbeing Initiative, MIT Media Lab, Dec 8, Cambridge, MA, USA https://www.media.mit.edu/events/advancing-wellbeing-seminar-series-agnis-stibe

Persuasive Cities for Sustainable Wellbeing

	Persuasive Cities for Urban Wellbeing Transportation Nudges: Experimenting in Urban Mobility, Boston University Initiative on Cities, Dec 7, Boston, MA, USA		
2012-2014	Persuasive Technology: Practicing Social Influence Powers to Change People's Behaviors and Attitudes.		
	At: Oulu Business School at University of Oulu, and Oulu University of Applied Sciences, Finland; Riga Business School at Riga Technical University, Latvia; and several enterprises in Latvia, such as Tilde JSC, Inspired Digital (Universal McCann), and several advertising agencies.		
2010	Digital Space and Persuasive Technology Dynamic Thought Workshop. May 28-30, 2010, Ligatne, Latvia.		
	Integrated Marketing Communication in the Digital Age Department of Communication Studies at Social Science faculty of University of Latvia. Feb 16, 2010, Riga, Latvia.		
2009	Digital + Marketing AIESEC, Lotus conference. Dec 4, 2009, Riga, Latvia.		
2002	How to Sell IT Ideas to Management? MicroLink Infodays, moderator. Riga, Latvia.		
2001	The First Baltic Internet Conference and Exhibition "Internet Days" and "Golden Spider" Moderator. Mar 8, 2001, Riga, Latvia.		
2000	B2C Models in e-Commerce: Opportunities and Business Development The 2nd International BaltTrade conference. Oct 20, 2000, Riga, Latvia. e-Commerce in Latvia: Opportunities and Threats OECD, Baltic Feed. Tallinn, Estonia.		
1999	e-Commerce The 1st International BaltTrade conference, section chairman. Riga, Latvia.		

WORKSHOPS & TUTORIALS

2023 Acieving Hyper-Performance Pro-Educational Platform for Champions, March 18
Human Artificial Intelligence Pro-Educational Platform for Champions, February 18
2022 How Leaders Can Achieve Hyper-Performance KEDEM, November 24, Be'er Sheva, Israel

	Empowering Organizational Hyper-Performance Lead Us, November 21, Jerusalem, Israel
	STIBE Method for Assure Sustainable Change
	121 Engine for Social Change, November 20, Tel Aviv, Israel
	Achieving Hyper-Performance
	Faculty of EBIT, University of Pretoria, October 27, Pretoria, South Africa
	SoCity DAO & RBS Executive MBA
	Massachusetts Institute of Technology, Media Lab, May 23-27, Cambridge, MA, USA
2021	Hyper-Performance in Teams
	Pharmidea, Teambuilding Event, October 8, Jurmala, Latvia
	Complex Decision Making in Teams
	Riga Technical University, Leadership Training, August 24-25, Klapkalnciems, Latvia
	The Foundation of Transformation Mastery
	Latvian Association for People Management, February 10
	https://lpva.lv/events/260
2020	Transformation Algorithm for Human Happiness
	World Happiness Agora, November 21
	http://florcidcomunicacion.es/wp-content/uploads/2020/11/WORLD-HAPPINESS-
	FEST CUMBRE-DIGITAL-INTERNACIONAL-agenda-nov20-1.pdf
	Transformation Leadership Mastery
	Riga Technical University, Leadership Training, September 3-4
	Transforming Leadership Masterclass
	PricewaterhouseCoopers, Leadership Training, September 2
	Persuasive and Transforming Technology
	Global Information Technology Management Association, June 23
	https://agnisstibe.com/make/2020/6/22/persuasive-and-transforming-technology
	Activating Your Transformation Gene
	Bdeo Technologies, April 22
	https://youtu.be/uWrGtxpiSwY
2019	Mastering Transformation: Demystifying Human Change How To: Think, November 27, Riga, Latvia https://www.facebook.com/events/2466055370290283/
	Transformation Masterclass at the MIT Media Lab
	Massachusetts Institute of Technology, April 29, Cambridge, MA, USA https://agnisstibe.com/make/2019/4/29/transformation-masterclass-at-mit-media-lab
	Empowering Sustainable Change: Emergence of Transforming Wellbeing Theory
	International Conference on Persuasive Technology, April 9, Limassol, Cyprus
	http://www.persuasive2019.org/workshops-tutorials/

2018	Transforming Commercialization: Demystifying Human Change University of Hradec Králové, November 6, Czech Republic
	https://www.uhk.cz/cs-CZ/PRF/Novinky/Jste-na-podobne-ceste-%E2%80%93-rika-
	expert-z-MIT-Media-La
	Psychology of Transformation
	Sanitarium Health & Wellbeing, September 17, Central Coast, NSW, Australia
	How to Succeed with Transforming Lives and Businesses? Business Forum, June 21, Riga Latvia
	http://lv100.liaa.gov.lv/team/agnis-stibe/
	Transforming Sociotech Design (TSD)
	International Conference on Persuasive Technology, April 17, Waterloo, ON, Canada
	http://www.persuasive2018.org/tutorials/
	https://transforms.me/make/2018/4/17/transforming-sociotech-design
	Uncovering Dark Patterns in Persuasive Technology International Conference on Persuasive Technology, April 17, Waterloo, ON, Canada
	http://www.persuasive2018.org/workshops/
	https://transforms.me/make/2018/4/17/uncovering-dark-patterns-in-persuasive-
	technology
0017	Transformative Nudges
2017	Transformative Nudges
2017	November 13, Copenhagen, Denmark
2017	November 13, Copenhagen, Denmark https://www.eventbrite.com/e/transformative-nudges-tickets-38074241080#
2017	November 13, Copenhagen, Denmark https://www.eventbrite.com/e/transformative-nudges-tickets-38074241080# Socially Influencing City UX: Transforming Urban Wellbeing
2017	November 13, Copenhagen, Denmark https://www.eventbrite.com/e/transformative-nudges-tickets-38074241080#
2017	November 13, Copenhagen, Denmark <u>https://www.eventbrite.com/e/transformative-nudges-tickets-38074241080#</u> Socially Influencing City UX: Transforming Urban Wellbeing City of Wellbeing, 7th Ljubljana Forum, September 28-29, Ljubljana, Slovenia
2017	November 13, Copenhagen, Denmark https://www.eventbrite.com/e/transformative-nudges-tickets-38074241080# Socially Influencing City UX: Transforming Urban Wellbeing City of Wellbeing, 7th Ljubljana Forum, September 28-29, Ljubljana, Slovenia http://www.ljubljanaforum.org/2017/docs/agenda-draft.pdf Gamified UX September 21, Copenhagen, Denmark
2017	November 13, Copenhagen, Denmark https://www.eventbrite.com/e/transformative-nudges-tickets-38074241080# Socially Influencing City UX: Transforming Urban Wellbeing City of Wellbeing, 7th Ljubljana Forum, September 28-29, Ljubljana, Slovenia http://www.ljubljanaforum.org/2017/docs/agenda-draft.pdf Gamified UX September 21, Copenhagen, Denmark https://www.eventbrite.com/e/transformative-ux-innovations-changing-big-from-your-
2017	November 13, Copenhagen, Denmark https://www.eventbrite.com/e/transformative-nudges-tickets-38074241080# Socially Influencing City UX: Transforming Urban Wellbeing City of Wellbeing, 7th Ljubljana Forum, September 28-29, Ljubljana, Slovenia http://www.ljubljanaforum.org/2017/docs/agenda-draft.pdf Gamified UX September 21, Copenhagen, Denmark https://www.eventbrite.com/e/transformative-ux-innovations-changing-big-from-your- heart-tickets-36305249980
2017	November 13, Copenhagen, Denmark https://www.eventbrite.com/e/transformative-nudges-tickets-38074241080# Socially Influencing City UX: Transforming Urban Wellbeing City of Wellbeing, 7th Ljubljana Forum, September 28-29, Ljubljana, Slovenia http://www.ljubljanaforum.org/2017/docs/agenda-draft.pdf Gamified UX September 21, Copenhagen, Denmark https://www.eventbrite.com/e/transformative-ux-innovations-changing-big-from-your- heart-tickets-36305249980 Socially Influencing UX: Transformational Magic
2017	November 13, Copenhagen, Denmark https://www.eventbrite.com/e/transformative-nudges-tickets-38074241080# Socially Influencing City UX: Transforming Urban Wellbeing City of Wellbeing, 7th Ljubljana Forum, September 28-29, Ljubljana, Slovenia http://www.ljubljanaforum.org/2017/docs/agenda-draft.pdf Gamified UX September 21, Copenhagen, Denmark https://www.eventbrite.com/e/transformative-ux-innovations-changing-big-from-your- heart-tickets-36305249980 Socially Influencing UX: Transformational Magic Universidad Panamericana, August 14, Mexico City, Mexico
2017	November 13, Copenhagen, Denmark https://www.eventbrite.com/e/transformative-nudges-tickets-38074241080# Socially Influencing City UX: Transforming Urban Wellbeing City of Wellbeing, 7th Ljubljana Forum, September 28-29, Ljubljana, Slovenia http://www.ljubljanaforum.org/2017/docs/agenda-draft.pdf Gamified UX September 21, Copenhagen, Denmark https://www.eventbrite.com/e/transformative-ux-innovations-changing-big-from-your- heart-tickets-36305249980 Socially Influencing UX: Transformational Magic
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2017	November 13, Copenhagen, Denmark https://www.eventbrite.com/e/transformative-nudges-tickets-38074241080# Socially Influencing City UX: Transforming Urban Wellbeing City of Wellbeing, 7th Ljubljana Forum, September 28-29, Ljubljana, Slovenia http://www.ljubljanaforum.org/2017/docs/agenda-draft.pdf Gamified UX September 21, Copenhagen, Denmark https://www.eventbrite.com/e/transformative-ux-innovations-changing-big-from-your- heart-tickets-36305249980 Socially Influencing UX: Transformational Magic Universidad Panamericana, August 14, Mexico City, Mexico Socially Influencing UX Design UX Riga, February 24, Riga, Latvia
	November 13, Copenhagen, Denmark https://www.eventbrite.com/e/transformative-nudges-tickets-38074241080# Socially Influencing City UX: Transforming Urban Wellbeing City of Wellbeing, 7th Ljubljana Forum, September 28-29, Ljubljana, Slovenia http://www.ljubljanaforum.org/2017/docs/agenda-draft.pdf Gamified UX September 21, Copenhagen, Denmark https://www.eventbrite.com/e/transformative-ux-innovations-changing-big-from-your- heart-tickets-36305249980 Socially Influencing UX: Transformational Magic Universidad Panamericana, August 14, Mexico City, Mexico Socially Influencing UX Design UX Riga, February 24, Riga, Latvia https://www.slideshare.net/agsti/socially-influencing-ux-design-workshop

ACADEMIC SERVICE

2022	Reviewer: Journal of Knowledge Management, Emerald Group Publishing
2020	Track Co-Chair: Empowering Business Transformation – Digital Innovations for Sustainable Changes in Organizations and Societies. European Academy of Management (EURAM) conference – June 10-12, Dublin, Ireland Program Co-Chair: Global Information Technology Management Association (GITMA) conference – June 22-24, Paris, France
2019	Scientific and Organizing Committee Member, and Social Media Chair: The 14th International Conference on Persuasive Technology – PERSUASIVE, April 2019, Cyprus University of Technology, Cyprus Chairman: The 16 th International Conference on Mobile Web and Intelligent Information Systems – MobiWis – Track <i>"Transforming Wellbeing Theory & Practice"</i>
2018	 Scientific and Organizing Committee Member, and Social Media Chair: The 13th International Conference on Persuasive Technology – PERSUASIVE, April 2018, University of Waterloo, Canada Chairman: The 15th International Conference on Mobile Web and Intelligent Information Systems – MobiWis – Track <i>"Transforming Sosiotech Design"</i> Reviewer: Information & Management Journal – I&M Reviewer: Journal of the Association for Information Systems - JAIS Reviewer: Journal of Business Research - JBR
	Reviewer: Digital Health Journal
	Reviewer: International Conference on Information Systems – ICIS
	Reviewer: ACM CHI Conference on Human Factors in Computing Systems – CHI
2017	 Scientific and Organizing Committee Member, Social Media Chair, and Reviewer: The 12th International Conference on Persuasive Technology – PERSUASIVE Chairman: The 14th International Conference on Mobile Web and Intelligent Information Systems – MobiWis – Track <i>"Socially Influencing Systems"</i> Chairman: The 9th International Conference on Advances in Future Internet – AFIN
	2017 – Track " Persuasive Internet "
	Program Committee and Reviewer: The 12 th International Conference on Systems and Networks Communications – ICSNC
	Reviewer: International Journal of Information Communication Technologies and Human Development – IJICTHD
	Reviewer: Knowledge-Based Systems Journal, Elsevier
	Reviewer: Health Systems Journal, Palgrave Macmillan UK, Springer
	Reviewer: 23rd Americas Conference on Information Systems – AMCIS

	Reviewer: The 12 th International Conference on Design Science Research in Information Systems and Technology – DESRIST
	Reviewer: ACM International Conference on Interactive, Multimedia, Wearable and Ubiquitous Technologies – IMWUT
	Reviewer: The 16 th IFIP TC.13 International Conference on Human-Computer Interaction – INTERACT
2016	Chairman: The 13 th International Conference on Mobile Web and Intelligent Information Systems – MobiWis – Track <i>"HCI in Mobile Applications and Socially</i> <i>Influencing Systems"</i>
	Scientific and Organizing Committee Member, Persuasive Game Design Chair, Social Media Chair, and Reviewer: The 11 th International Conference on Persuasive Technology, Salzburg, Austria.
	Reviewer: Journal of Organizational Computing and Electronic Commerce – JOCEC Reviewer: International Conference on Information Systems – ICIS
	Reviewer: The ACM CHI Conference on Human Factors in Computing Systems – CH
	Reviewer: The ACM SIGCHI Annual Symposium on Computer-Human Interaction in Play – CHI PLAY
	Reviewer: ACM SIGCHI Interaction Design and Children – IDC
2015	Chairman: The 12 th International Conference on Mobile Web and Intelligent Information Systems (MobiWis 2015). Track <i>"HCI in Mobile Applications and Socially Influencing Systems"</i>
	Scientific and Organizing Committee Member, Social Media Chair, and Reviewer The 10th International Conference on Persuasive Technology – PERSUASIVE
	Reviewer: Journal of Organizational Computing and Electronic Commerce – JOCEC
2014	Reviewer: The Journal of Electronic Commerce Research – JECR
	Reviewer: The 48th International Conference on System Sciences – HICSS
	Reviewer: International Conference on Information Systems – ICIS
	Reviewer: The ACM SIGCHI Annual Symposium on Computer-Human Interaction in Play – CHI PLAY
	Reviewer: Special Issue in Personal and Ubiquitous Computing – PUC: Social Interaction and Reflection for Behaviour Change.
	Reviewer: The 22 nd European Conference on Information Systems – ECIS
	Reviewer: The 9 th International Conference on Persuasive Technology – PERSUASIVE
2013	

Reviewer: 26 th Bled eConference
Reviewer: Journal of Organizational and End User Computing – JOEUC
Reviewer: The Pacific Asia Conference on Information Systems – PACIS
Reviewer: The 45 th International Conference on System Sciences – HICSS
Volunteer: The 19th European Conference on Information Systems – ECIS
Reviewer: The 11 th IFIP Conference on e-Business, e-Services, e-Society – I3E
Organizer: The 6 th International Conference Baltic DB & IS, Riga, Latvia.

SELECTED QUALIFICATIONS

2014	Basics of University Pedagogy for Doctoral Students UniOGS, February 6 – May 8, 2014.
	Neuro-Information-Systems (NeuroIS) Prof. René Riedl (University of Applied Sciences Upper Austria & University of Linz, Austria), February 4-5, 2014.
	Influential and Interesting Scholarly Writing in Information Systems,
	Management and Organization Studies UniOGS, January 29-30, 2014, 3 ECTS.
2013	B How to Publish in Top Journals
	Prof. Mikko Siponen (University of Jyväskylä, Finland), January 29-30, 2014, 2 ECTS.
2012	 Partial Least Squares Path Modeling: Introduction and Application Dr. Jörg Henseler (Institute for Management Research, Radboud University Nijmegen, The Netherlands), INFORTE event, July 4-5, 2012, 2 ECTS.
	Re-thinking Quantitative Research: From Discovery to Destiny Prof. Michel Avital, (Copenhagen Business School, Denmark), INFORTE event, April 23-24, 2012, 2 ECTS.
201	Application/Software/Service Package-based IS Development
	INFORTE event, March 21-22, 2011, 1 ECTS.
2010	The Fifth International Conference on Persuasive Technology
	Doctoral Consortium, Royal School of Library and Information Science, Copenhagen, Denmark, June 5-6, 2010. 3 ECTS.
2008	3 German Language (with Preliminary Knowledge)
	License #07-28(876), Professional Development Center, Business School Turiba, 150 hours, certificate #12614, July 25, 2008.
2007	7 The 7 Habits of Highly Effective People Signature Program

	FranklinCovey, 2 days, certificate, December 13, 2007.
2006	Ethical Leadership, Standards of Business Conduct Hewlett-Packard Training, certificate, March 28, 2006.
	Project Financial Management Hewlett-Packard Services, 3days, certificate #22.5PDUs(1192-PROJFIN), January 23- 25, 2006.
2005	Foundation Certificate of IT Service Management Information Systems Examination Board, Hewlett-Packard Education Services, 2 days, certificate #990012086, March 3, 2005.
2003	Effective Memory and Attention Training Latvian Business School, 1 day, certificate #KS.03-270, January 31, 2003.
2002	Argumentation and Presentation Art Triviums, 2 days, certificate #99, November 27, 2002.
1998	Professional Selling Skills Program Ticon Holdings Inc Victoria, Canada/Riga, Latvia in collaboration with Riga Business School at Riga Technical University, 1 day, certificate.

LANGUAGES

English	Fluent	French	Conversational
Russian	Fluent	German	Intermediate
Latvian	Native	Finnish	Novice

REFEREES

Samir Chatterjee	samir.chatterjee@cgu.edu
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Information Systems &	Claremont Graduate University, CA, USA
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Media Arts & Sciences	Massachusetts Institute of Technology (MIT)
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	https://www.alterspark.com/people/brian-cugelman
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Information Systems	University of Jyväskylä, Finland
Value Creation for Cyber-	https://www.jyu.fi/it/laitokset/cs/staff/cs_staff/tuunanen-
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	https://www.id.iit.edu/people/tom-mactavish 10 W 35th St, Chicago, IL 60616, USA
Kent Larson	kll@mit.edu

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City Science	MIT Media Lab, Cambridge, MA, USA
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